

**We are a marketing strategies firm that delivers innovative, fixed-cost promotional solutions utilizing digital entertainment.**



### What Makes Us Unique

PC is the leading aggregator of digital content for promotional marketing purposes. Rather than focus on a single digital medium, we have brought together a powerful combination of music, ringtones, wallpaper, games and artist licensing – offering our brand partners the first one-stop source for all online and wireless digital content promotions.

### Our Integrated Approach

Our comprehensive digital content offering is just the beginning of the services we provide. We offer cutting-edge promotional strategies and deliver innovative, turnkey promotional solutions that incorporate delivery, hosting, management, co-branding and fulfillment. We also incorporate our proprietary risk underwriting service, enabling us to offer you an affordable, fixed-cost promotional solution that ensures you stay within your budget.



### Our Brand Partners

- Kellogg's
- Dr Pepper
- Unilever
- United Airlines
- Sega
- ASICS
- Citigroup
- Timex
- Foot Locker
- SamSung
- Sears
- Jeep
- Pontiac
- Fuji Film
- Eidos
- CapCom
- Tetley Tea
- UPS

**For more information on how we can perform for your brand, contact us at 888.701.3873, or email us [sales@promotionalcurrency.com](mailto:sales@promotionalcurrency.com)**

### Performing For Your Brand

#### one-stop source

- Music
- Ringtones
- Wallpaper
- Games
- SMS Marketing
- Artist Licensing
- Promotional Risk Underwriting

#### comprehensive promotional solutions

- In-Pack / On-Pack
- Event Marketing
- Customer Incentives
- Rewards Programs
- Thank You Gifts
- Employee Programs

#### standout performances

- Increase Sales
- Build Brand Awareness
- Capture Consumer Data
- Drive Repeat Sales
- Generate Web Traffic
- Reach Across Demographics
- Provide Instant, Personalized Reward
- Give Consumers Something They Want